



# 10 SUCCESS TIPS TO ACE YOUR PRESENTATION

- Tip # 1: Express your passion.**  
Your excitement is contagious.
- Tip # 2: Create a Twitter-friendly headline.**  
A one-sentence summary of the message you intend to deliver.
- Tip # 3: Offer benefits in a list of three.**  
The number “3” is a powerful number in communications.
- Tip # 4: Sell the benefit early on.**  
Introduce the hero (the benefit, the solution) as part of the intro summary.
- Tip # 5: Build simple, visual slides.**  
Less words, more visuals, white space.
- Tip # 6: Tell stories, share experiences to connect, engage audiences.**  
Stories can be brand stories, customer stories, or personal ones.
- Tip # 7: Prepare and practice excessively.**  
Note the 6 Ps - Proper Planning Preparation Prevents Poor Performance.
- Tip # 8: Avoid reading from notes.**  
Keep a short list of bullet points through card-notes to serve as reminders.
- Tip # 9: Have fun.**  
Engage audiences through jokes, anecdotes.
- Tip # 10: Inspire your audience.**  
Educated, entertained, informed, and inspire your audiences.