

Author BIO / Profile

A Creative Director and Advertising Strategist, Murali Murthy holds a Masters in Communications and has held senior positions at various agencies including JWT, TMP, Bozell and Bates in diverse markets across North America, Europe and Asia.

In the recent past, he has developed and directed award-winning sites and interactive projects for Rogers, Scotiabank, TD Canada Trust and RIM to name a few. Murali also volunteers his time with CAMP (Communications, Advertising, Marketing Professionals), Canada's first voluntary organization for the marketing fraternity.

As Chairperson, he helps New Canadians integrate into the job market sooner by providing industry-tested tools, resources and mentorship.

Murali lives with his wife and two sons in Markham, Ontario, Canada.

To learn about Murali: www.VantageCopy.com

To learn about CAMP: www.CAMPNetworking.ca